



ASSOCIATION FOR WELFARE ACTIVITIES AND RURAL EDUCATION (AWARE) TRUST

CASE STUDIES



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INTRODUCTION



Women's economic empowerment is crucial for the overall development of any society. AWARE Trust is committed to empowering women and young girls by providing vocational training in tailoring and garment making. This initiative enables them to create self-employment opportunities and contribute to their family's and society's economic well-being. Through government-recognized training programs, AWARE Trust is equipping women with skills in tailoring, fashion designing, computer literacy, and beauty care, helping them become independent and self-reliant.

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OUR TEAM



U. BOOPATHY

Trustee
MA, HDC



R. VIJAYALAKSHMI

Trustee
Women Welfare Association



U. CHANDRAN

Trustee



R. MANIKANDAN

Trustee
Bachelor of Science (Bsc)



B. SATHYA

Trustee
MSc, (Visu), MPhil.



B. RAJESWARI

Trustee
Msw. MPhil, Dip. Co. Op

Vision and Mission

VISION

AWARE Trust envisions a society where every woman is self-sufficient, empowered, and capable of bringing positive change in her life. We aim to create a future where women are not only educated but also skilled entrepreneurs who contribute meaningfully to their families and communities.

Mission

- To provide vocational training that empowers women to become self-reliant.
- To train women in tailoring, fashion designing, computer education, and beauty care.
- To uplift widows, divorcees, economically disadvantaged women, and those from marginalized communities.
- To create self-employment opportunities and connect trained women with industries.
- To boost women's confidence and improve their quality of life through education and skill development.

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CASE STUDIES



VOCATIONAL TRAINING IN TAILORING

The economic empowerment of women has become a major development priority. Giving women more opportunities to earn an income has been shown to make a significant contribution to the achievement of development outcomes. Yet amidst the push to get more women into work and stimulate women's income earning capacities, less attention has been focused on what would make working more empowering for women. The key lies in women empowerment through economic self-sufficiency and higher awareness levels on social, political and legal issues through mobilization. There is also a need to recognize and emphasize the diverse roles of women such as reproductive, productive and community management. Women should be organized and strengthened at the grass root level to end their subordination.



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CASE STUDIES



VOCATIONAL TRAINING IN TAILORING

AWARE Vocational training center under Approved by NCVRT Government of India is making an attempt in that direction to make women self sufficient through various skill training programmes.

The AWARE has a strong belief that communities can develop and sustain, if their citizens are adequately empowered with knowledge and skill sets. In line with this, AWARE is now engaged in several women empowerment initiatives one of them is vocational training generating sustainable livelihoods.



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VOCATIONAL TRAINING IN TAILORING

- **AWARE RESPONSIBILITY TOWARDS WOMEN EMPOWERMENT**

With the progress of communities being dependent on the working generation, AWARE focused its initiatives on the welfare and well-being of women from the sections of underprivileged society. The underlying objective was to give them the opportunity of a better standard of living for themselves and their families. AWARE firmly believe that empowering a woman means empowering whole family.

AWARE continues to support a vocational Training course in Beautician and tailoring to promote self-sufficiency amongst underprivileged women, especially girl student dropouts, widows, divorcees and women from BPL segment in and around the villages of Trichy

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VOCATIONAL TRAINING IN TAILORING

- **AWARE VOCATIONAL TRAINING CENTER PROGRAMME**

The main aim of this programme is to enhance the quality of life of women through increased knowledge and skills. The AWARE TRUST also realized that merely imparting literacy would not be sufficient.

The women need vocational training or skills also to uplift their economic status. They should be able to stand on their feet and provide support to their families.

The discussions with interaction of the several SHG meetings women revealed that they are also interested in learning some skills to supplement their household income. They showed interesting learning basic stitching skills and advance tailoring, fashion designing and more. To facilitate these kinds of vocational training, AWARE has joined hands with NCVRT Approved by Government of India .

Since 1999, the AWARE trust is working mainly for children and women from economically/socially down trodden strata of the society, through various informal educational activities. Through various projects, AWARE reaches to the door step of needy people in the society.

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VOCATIONAL TRAINING IN TAILORING

• AWARE VOCATIONAL TRAINING CENTER PROGRAMME

Taking into considerations, all these aspects, AWARE trust started AWARE vocational Training CENTER courses for women, including basic tailoring, advance tailoring, fashion designing and Diploma in Nursing Assistant course for two years with placement City Leading Hospitals in Tamil Nadu.

The Tailoring course has brought for the following benefits:

- Number of beneficiaries: 284; of which nearly 30%-40% are divorcees.
- A group of 80 women trained at the center was successfully motivated to start business. Most of them are earning good from stitching dresses, pants etc. in their residential area.
- One of the students from the center has started a fashion designing course, and has trained 20 needy women and continued..
- Their confidence level increased which helped to generate sustainable income to support their family.
- Standard of living increased with respect in society. Able to serve additional demands of children/ family. Changed mindset/ thinking towards positive attitude. Feeling and living with happiness in family.
- With Regular Employment.

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AWARE Garments Training Unite

AWARE Garments Training Unite inauguration or opening on 01.04.2024 Under women and young girls self Employment. Now days 20 women Regular training with self employment Door step Employment or any Garment company get Employment opportunities. The Trained women and Girls get Employment in karur Garments company, Sukuna Garments, Karur Tec park. The women get Regular Employment ,Monthly Average Rs 9000 to Rs 12000 Earned with Socio Economic improvement of our Families.

- <https://www.facebook.com/share/v/1EB12g29GD/>



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Sewing operator Training under Tamilnadu skill Development Corporation- Government of Tamilnadu

This sewing operator (Tailoring) Training under Tamilnadu skill Deveopment corporation-TNSDC Government of Tamilnadu 8 batches 200 girls AWARE give training with get certificate and Placement various places and self Employment. They get regular income earn Rs 250 Per Day.



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AWARE COMPUTER TRAINING COURSE

The computer training started on 2016 on 05.05. 2016 two batch 48 young girls at AWARE administrative office. Under the Recognized National council For Vocational Research Training center, Government of India approved AWARE COMPUTER TRAINING CENTRE.

Which is authorized gives the government certificate they were get or placement or job easily. The AWARE women's and Rural young girl more welcome that computer training. They are easily get jobs in trichy city like Medical shops, textiles show room, THE BIG Multipurpose stores, Private computer centers Hospitals etc. They are earning monthly Rs 6000 to 7000/-. AWARE TRUST has been providing computer education skill development Training the General introduction to computer Operating system concepts WindowsXP,Windows7, General accounting system, Computer Application in Financial Management, Personal computer software Tools (MS WORD, and Excel)Accounting software, Internet applications, Other recent computer technologies, Seminar are taught by the training. Every year two batches above 50 girls and women's, the all-girls trained are under self employment and some only are working trichy city placement.



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Computer and Tailoring Unit: under Training National council of Vocational Training and Research Government of India

The HIV Positive women identified in Trichy city slums have been organized into women SHGs. Free tailoring and Computer Training , Tailoring machines are provided to them to start tailoring unit on their own at home. Every day, the women generate Rs.150 – Rs.250/- as family income for their livelihood. This Training direct 120girl indirect 460 women's benefited. This scheme every year on going, past ten years continuing this unit still up to 2016, above 664 families benefited. (Including Widows, violence against women, HIV+ women's, without parents women's, and poor women's)

10 team members of AWARE project have undergone 3 days refresher and 2 days follow up training during the year under review. These trainings have been held from April2016, 4, and from June 10th 2016 to June 12 2016 at AWARE office premises.



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SPECIAL PROJECTS

The Tribal women with young girls welfare to the MANALODAI Villages with surrounding 5 villages at Patchamali Hills near Duraiyur Trichy District

- **TRAINING IN COMPUTER BASICS:**

The computer training centers started earlier is continuing its service and providing the basic computer training to the girls. The trainees 30 for a batch – the course duration is for a period of 3 months are trained in Desk top publishing, MS Office, Tally Accounting, C and C+ languages.

There is one full time instructor. And so far during the period under report 60 girls have gain fully profited out of the programme and women are showing more interesting in wanting to join the training. The trainees are also taught life skills and communication skills as per their need and requirements.



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SPECIAL PROJECTS

- **BEAUTICIANS COURSE TRAINING:**

AWARE Trust offers a Beauticians Course to empower individuals with beauty industry skills. The program covers hair styling, skincare, makeup, and nail care. It's perfect for beginners and those wanting to enhance their skills. Led by experts, the course combines theory with practice, boosting confidence and creativity.

Graduates receive industry-recognized certification, opening career opportunities and fostering entrepreneurship. AWARE Trust supports education and skill development in the community, helping individuals achieve their professional goals.

Learn More

- <https://www.facebook.com/share/v/17nAohNqh2/>
- <https://www.facebook.com/share/v/1X9sK629oP/>



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SPECIAL PROJECTS

- **AWARE STUDY CENTER DISTANCE EDUCATION:**

In Trichirapalli District Distance Education Approved by Manonmaniam Sundaranar University, and Madurai Kamraj University BA,Bsc, B.com, MA, Msc, MBA course offered Graduate and Post Graduate Degree Approved Manonmaniam sundaranar university Trinelveli . Tamilnadu. The surrounding villages Teachers, House wife, work Employers more Useful They were continued education More Benefited. Every year above 100 peoples Get degree Education benefited. AWARE office Exame center locally more benefited. AWARE study center Approved by Manonmaniam sundaranar university Distance Education (BA, BSc, MA, MCOM, MBA Degrees)Examination conducted on 07.11.2024 at AWARE STUDY CENTER in Trichirapalli. Above 70 students Benefited on 2023-24.



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SPECIAL PROJECTS

- DIPLOMA IN NURSING ASSISTANT COURSE (2 YEAR):**

AWARE SCHOOL OF nursing institute successful running on going under Approved by NCVRT Government of India (Diploma in Nursing Assistant)Two years course ,with placement, AWARE target area poverty with poor Girl identified for The Admission Minimum cost , After completion course get Employment to the Leading Hospitals in Trichy, salem , Chennai, Madurai and Government Hospitals. Every year 20 girls supported studied Nursing course get job placement , AWARE achievement.



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SPECIAL PROJECTS

- **AWARE VOCATIONAL TRAINING CENTER (THE FIRE AND SAFETY COURSE ONE YEAR (DIPLOMA))**

AWARE Trained The fire and safety course one year (Diploma) with placement conduct training Minimum 10th passed young youth people selected above Trained Approved by NCVRT , Government of India After completion trained get certificate and Employment to the Chennai companies and other private or Government and they get overseas opportunities.



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CONCLUSION

AWARE Trust's initiative is not just about financial independence; it is about giving women the confidence, skills, and opportunities to lead dignified lives. Hundreds of women have already benefited from the training, enabling them to support their families and achieve social and economic empowerment. This program is a significant step toward building a society where women are respected, self-sufficient, and capable of shaping their own future. AWARE Trust remains committed to this mission, striving for continuous impact and progress in women's empowerment.



THANK YOU



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